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Current information

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Press release:

The PETnology Forum Europe 2006, Munich, May 8th-9th, 2006 – Highlights

For the first time the organizers of the PETnology Forum, Barbara and Dr. Otto Appel, invite for a **summit meeting of the beverage packaging industry**. The following executives of the beverage market have already confirmed to take an active part in the panel discussion:

Thomas Stadlmayer, Adelholzener Alpenquellen, Plant Manager
William J. Westwood, Amcor PET Packaging, VP & CEO
Günter Krautkrämer, Bericap, Managing Director
Günter Birnbaum, GfK, Division Manager ConsumerScan Beverages
Volker Kronseder, Kronen AG, Chairman of the Board
Josef Simon, Nöm AG, Member of the Board
Rolf Dieter Rademacher, SIG Holding AG, CEO
Franz Driessen, Wesergold, Managing Director Technology

The core topic will be the packaging and filling market. In particular the round will discuss product innovations in machinery, packaging and closures and their effects on the market and the consumers. PET and carton for milk products and fruit juices will be to the fore. Trends in engineering and plant conceptions as well as challenges and requirements in the global competition will be further important questions.

Experts and practitioners along the value-added chain will present an outstanding **conference programme** consisting of presentations and workshops. In conjunction with the accompanying **exhibition** the event will give you ample opportunity to gather detailed information about the current topics and to establish and to strengthen contacts.

First-hand information can not only be gathered during the summit meeting and the conference programme: For Wednesday, 10th May 2006, **Kronen AG** has invited the participants of the PETnology Forum to an **Open House day** in Neutraubling.

The conference brochure can be ordered at PETnology directly. All information on the conference will be updated regularly at www.petnology.com.

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